Ocean technology



THE EVOLUTION OF HEALTHFUL HAIR

RESTORE LIFE AND VITALITY FORTIFY AGAINST FUTURE DAMAGE EVOLVE BEYOND THE EFFECTS OF AGE AND ENVIRONMENT

L'Alga is a treatment line for all types of hair that endures the stresses and abuses of today. Repairs and protects all hair types, before and after exposure, against the various damaging elements that drain the hair of its life and vitality.

Focused on an innovative algae-based complex from the deepest oceans, L'Alga leverages the unique characteristics of the ocean's nearly indestructible plant life. These extraordinary plants not only survive, but thrive in the harshest environments on our planet. Now, we have finally discovered and tapped into their secrets.

At L'Alga Healthful Hair, we believe in the transformative power of an individual's unique, vibrant beauty. On a daily basis our hair and scalp are under constant attack. We set out with the goal of breaking the typical damage/repair cycle by focusing on protection and defense of your hair. By preventing the damage from occurring in the first place, we are able to maintain your hair's natural vibrancy and vitality.



The Ocean THE ORIGINAL SOURCE OF ALL LIFE

In our passionate pursuit to **develop the perfect damage-protecting hair care system** we require active ingredients that are truly remarkable and truly effective.

From the oceans evolved life itself, and it was here that we found life's evolutionary masterpieces – the result of billions of years of adaption and development. Algae, with the almost mystical ability to survive the harshest environments, is endowed with miraculous powers of regeneration.

Extraordinary ingredients require exceptional methods of collection. The various types of algae used for our proprietary AlgaNord 5^{TM} are hand-harvested via traditional methods that prioritize sustainability and eco-friendliness.

In a perfect combination of age-old and cutting-edge technology, we utilize the very latest in bio-tech extraction techniques to distill the algae's health-bestowing properties and harness them for our ultimate objective:

The protection and rejuvenation of the hair and scalp.





AlgaNord5

Scientifically Proven Complex

Based on marine algae that have developed amazing abilities to survive within harsh climate and conditions.



Cocktail of Life

AlgaNord 5™

A revitalizing complex made up of a mixture of potent ingredients, and distilled from the most resilient plant life on the planet - the oceans' algae.

Bursting with minerals, omega essential fatty acids, vitamins, and nutritional trace elements, L'Alga's proprietary complex provides **immediate and long term nourishment, strength, and protection** to both the scalp and hair. This is possible by delivering essential nutrients with enhanced penetration.

Benefits experienced include:

- Prevention of premature aging and gray hair.
- Increase of blood micro-circulation and provides density to hair
- Restructure of hair shafts, smooths & protects the cuticle
- Protection of hair & decreases scalp irritation
- Enhance of resistance & flexibility in aging hair with Minerals, Biotin and Vitamin B Complex

Advanced Bio-Marine Complex

AlgaNord 5™

Sea algae growing on rocks, shores, and deep dark waters has evolved to develop a wealth of minerals and vitamins that helps it thrive in a rough ecosystem: winter storms, waves, wind, and extreme UV rays. Algae living in deep oceanic environments tend to struggle for the energy to survive. To do so it has evolved the ability to reserve a high concentration of a wide variety of health-sustaining ingredients ranging from omega fatty acids, vitamins, minerals, polysaccharides, and more.

Similarly, our scalp and hair struggle as well. In modern times we face unusual and extreme conditions including situations such as high stress, exposure to harsh chemicals, pollution, application of extreme heat and starvation of appropriate amounts of vitamins, minerals, and other essential nutrients.

Algae has become in recent years what is known as a 'Super Food'. Its highly desirable properties and abundant availability is a perfect combination to allow us to extract the best ingredients our hair needs to protect and maintain its health and youth.

AlgaNord 5™ complex employs anti-aging active extracts from a proprietary combination of "super algae". Algae has adapted to harsh environments by producing nutrients that will allow them to survive and thrive despite the rough environmental conditions. These adaptogens, when properly leveraged, can provide hair and scalp the natural ability to boost immunity, repair damage, and protect against even the most extreme environments.







BIO-EXTENDER®

Enhances resistance & flexibility in aging hair. Prevents hair damage, strengthens hair and rebuilds a healthy, natural look.

Red seaweed tends to live in deep oceanic environments, struggling for energy and optimization of biochemical reactions. This seaweed has the ability to accumulate minerals from the ocean. The complex - brings trace elements and enables incorporation of sulfur amino acids into hair.

Contains: Calcium - deficiency makes hair dull. Manganese - essential to carbohydrate & lipid assimilation processes. Active enzymes involved in vitamin metabolism. Silicium plays an active role in hair reconstitution, and fights against hair aging. It is essential to the treatment of brittle hair. Zinc - Guarantees molecular & cell integrity of hair (RNA-DNA protection) and improves fragile hair. (Also present: copper, iron, magnesium and sulfur).



OLIGOGELINE®

Endows shine & softness. Protects & repairs the hair shaft. Moisturizes and conditions.

A red seaweed (Chondrus Crispus) that lives in deep water and is exposed to extreme environmental conditions. Contains specific membrane shielding properties that enable it to survive and protect cells from all kinds of aggressions.

Best for treating fragile and damaged (dull or dry) hair. Mechanical stresses (combing/ brushing, blow-dry), chemical stresses, environmental stresses and physiological stresses



BIO-RESTORER®

Restructures, smooths and protects the hair cuticle.

Red seaweed grows in the sub-tidal region of the tropics, mainly in the warm waters of Senegal, contains specific carrageenan and polysaccharides that can be compared to the mesh of a net. With properties that help shield from damage by forming a durable protective coating, this product is best for treating chemically damaged or ethnic hair. Works wonders for hair with a natural tendency for fragility, unruly, and tangled hair.



ALARIANE®

Secures integrity of hair & reduces scalp irritation. Protection against harmful UV rays. Detangling.

Anti-frizz.

Brown seaweed from the bays of the Brittany coasts in northern France. Thriving in a rough eco-system (winter storms, waves, wind) it can grow more than two meters in length. Its web of elastic fibers is made up of proteins and phycopolysaccharides that preserve the tissues integrity against compression, ensuring firmness, and resilience of new cells

With exceptional bio-memetic effect, the seaweed is able to play a similar role with hair, like the fiber and elastin within our skin.

This product is best for treating environmental aggressions & stresses (wind, sun, cold, air conditioning, smoke, air pollution) and suitable for dry, curly & wavy hair.



BIO-ENERGIZER®

Optimizes hair regrowth & adds density & volume. Hair growth and vitality booster. Stimulates microcirculation of the scalp.

A blend of Pelvetia Canaliculata and Laminaria Digitata extracts. Pelvetia Canaliculata is brown algae found on the rocks of the upper shores of Europe and the extract has been proven to have relaxing, stimulating, and cleansing properties. Laminaria digitata is large brown algae found in the sublittoral zone of the northern Atlantic Ocean and the extract is renowned for its stimulating properties and its regulation of sebum flow. Best for treating temporary hair loss, thinning, fragile and dry hair.







The ultimate in revitalizing hair care powered by the miraculous preserving and healing properties of Sea algae.

Developed to guard and protect hair before, during, and after exposure to the stresses of today. Harsh chemical treatments, daily use of hot styling appliances, dryness, sun exposure, pollution, and/or hormonal changes can be erased by this revolutionary product.

- Formulated free of parabens, synthetic dyes, petrochemicals, phthalates, Salt, GMOs or SLS/SLES.
- Suitable for all hair types: fine, coarse, curly, ethnic, colored or straightened.
- For sensitive skin, hypoallergenic, clinically proven.
- Exclusively for salon.
- · Alcohol free.

L'Alga.SEAWET

Refreshes, restores moisture, enhances softness, fortifies and energizes hair and scalp.

With **AlgaNord 5**[™] complex

The rejuvenating SEAWET SHAMPOO combines AlgaNord 5^{TM} bio-technology complex with deeply hydrating and reconstructive ingredients to reinforce each strand and balance the scalp.

Gently cleanses hair, restores moisture, and energizes the scalp without stripping natural sebum while promoting circulation.

Instantly restores damaged hair so they appear more youthful, smoother, frizz-free and healthy after every wash.

Use: lather, massage, rinse.

Sulfates and Parabens free.

100 ml - 250 ml - 1000 ml







Moisturizes, smooths, revitalizes and balances the hair and scalp. Restores damaged hair shaft and closes the cuticle for youthful and healthier hair.

With **AlgaNord 5**[™] complex

The lasting, weightless moisturizer BOOST CONDITIONER combines AlgaNord 5^{TM} bio-technology complex with deep hydrating reconstructive ingredients, Biotin, and protective vitamin B complex to balance the hair and reinforce the inner strength of each strand.

This extra-rich conditioner tames and softens even the coarsest locks with a unique blend of algae extracts. Replenishes moisture, energizes, and balances the hair while promoting scalp circulation.

Instantly restores damaged hair so it appears more youthful, smooth, frizz-free and healthy after every wash.

Use: comb, leave in for at least 3 minutes, rinse.

Sulfates and Parabens free. Alcohol free.

100 ml - 250 ml - 1000 ml



L'Alga.SEACURE

Restores moisture, elasticity, increases hair softness, smooth, shine and volume. Improves the health and strength of hair over time. Invigorates and balances hair and scalp.

L'Alga.SEACURE

Revitalize.Restores
Revives.Nourishes

MASE.masque
Damaged.Treated.Hair

250 ml 8,45 ft oz

With AlgaNord 5[™] complex

The truly modern SEACURE remedy MASK penetrates follicles with AlgaNord 5^{TM} biotechnology complex to balance the scalp, reinforce the inner strength of each strand, and rebuild each fiber.

The Bio-Protective Complex - including Biotin and Niacinamide - repairs damage by penetrating the hair to fortify, deeply nourish, and strengthen the shaft from the insideout. While stimulating scalp circulation and rejuvenating hair follicles

AlgaNord 5^{TM} restores over-worked hair to its prime with each dose, improving elasticity for ageless hair. Adds softness, shine, and body.

Use: comb, leave in for at least 3-5 minutes, rinse.

Sulfates and Parabens free. Alcohol free.





With **AlgaNord 5**™ complex

The SEALUSH active SERUM is enriched with Alga Nord 5™ bio-technology complex and is a heat -activated thermal shield to protect hair from damage caused by heat styling tools (protects up to 450°F/230°C), harsh weather, and environmental damage with 24-hour UV ray protection. Repairs dry, coarse, and damaged hair while preventing split ends. Increases strength and density, prevents future damage and supports natural melanin in each hair shaft, therefore helping to delay the appearance of grey hair. Detangles and permits easier brushing and styling.

Use: on clean dry/damp hair, apply to hair and scalp, massage gently. For a best result wait 2-3 minutes, do not rinse, proceed with styling.

L'Alga.SEALUSH

Prevent.Rebuilds Protects.Replenishes

200 ml **⊖**3,38 fl oz

Sulfates free. Alcohol free.

100 ml

L'Alga.SEAMIST

Moisture spray. Leave-in.

Pre-styling anti-frizz. Detangles and moisturizes.

Conditions, smooths, strengthens, protects and improves hair and scalp.

With **AlgaNord 5**™ complex

The unique SEAMIST MOISTURE SPRAY leave-in treatment quenches the thirstiest hair while adding shine and protecting against dryness, heat styling, and UV damage. Bio-Restorative Complex -including Alga Nord 5^{TM} , Biotin and Niacinamide- repairs damage by penetrating hair to softly smooth and detangle. The light weight and powerful leave-in serum protects the hair from heat (up to $450^{\circ}\text{F}/230^{\circ}\text{C}$), UV rays, and static.

Use: generously mist damp or dry hair prior to heat styling. Reapply on dry hair for UV protection. As a finisher, lightly mist onto finished style.

Sulfates and Parabens free. Alcohol free.

100 ml









Post chemical service.

NOURISHING LOTION

12 ml @ 0.405 fl oz

Repairs, nourishes, and enhances smooth hair while fortifying hair and scalp. Improves thickness, softness, and shine; assists natural regrowth & healing. Treats damaged, over-processed, and dry hair.

REPAIRS, NOURISHES, ENHANCES
SMOOTH AND FORTIFIES HAIR AND SCALP,
IMPROVES THICKNESS, SOFTNESS, SHINE
AND ASSISTS NATURAL REGROWTH & HEALING.
IREATS DAMAGED, OVER-PROCESSED AND DRY HAIR

With AlgaNord 5™ Complex

MADE IN ITALY - EXCLUSIVELY FOR SALON

8 vials x 12 ml

0,105 floz

oin post-chimique

With **AlgaNord 5**[™] complex

The unique BOLSTER NOURISHING LOTION, highly concentrated active treatment repairs and conditions aging, damaged, over-processed, and dry hair.

Assists natural growth, makes hair healthy-looking, and delays the growth of grey hair. The revitalizing scalp treatment is based on a bio-technology formula that provides intensive nourishment to each hair shaft from within.

The AlgaNord 5™ complex, Biotin, and Magnesium combine to create a heat-activated thermal shield which forms an optimal environment for lustrous hair growth and protection from heat-damage – for hair that looks and feels healthier, softer, thicker, and denser.

Use: one vial per treatment after shampooing. Slightly warm the vial under warm water and gently break vial cap. Dispense drops onto hair one section at a time. Massage and leave for 5 minutes. Rinse. Can be used as often as needed.

8 vials x 12 ml







SafeGuard

NEW TECHNOLOGY THAT EMERGED FROM THE NEED TO PROTECT HAIR BEFORE, DURING AND AFTER PROFESSIONAL SERVICES SUCH AS LIGHTENING, STRAIGHTENING, OR COLORING.

The unique and powerful **SafeGuard** supports our professional line of products by providing added protection from intense hair services. **SafeGuard** prevents damage and rebuilds stronger, healthier hair after every heat or chemical related service in the salon.

SafeGuard is a heat-activated thermal polymer that works on a molecular level to seek out and restore broken bonds in the hair. The polymer creates a safety net to protect the hair and lock in nourishing elements deep inside each strand. SafeGuard acts as a thermal insulator to protect hair from damage caused during lightening, bleaching, chemical straightening, and heat-froning of the hair.

SafeGuard:

LONG TERM EFFECTS THAT BUILD HEALTHIER AND STRONGER HAIR.

ALLOWS FOR MULTIPLE PROCEDURES IN ONE-SALON-VISIT WITHOUT TYPICAL DAMAGE SUCH AS EXTREME DRYNESS OR HAIR BREAKAGE.

RÉCOMMENDED TO USE ON HAIR THAT IS OVER PROCESSED, WEAK AND DRY FOR AN END RESULT OF STRONGER, LUMINOUSLY SHINY AND MANAGEABLE HAIR.

L'Alga.SAFEGUARD

Your professional THERMAL PROTECTOR for healthier and stronger hair before, during, and after chemical services.

Protects hair from damage during all chemical services: lightening, bleaching or straightening.

Treats broken keratin bonds in hair and ensures stronger, softer, silkier hair postchemical services.

As a pre-service active bond solution, SafeGuard provides total protection of hair. Before chemical dyes or straightening processes, use L'Alga.SAFEGUARD to restore compromised hair, or add it to another service to provide the ultimate insurance against breakage. For healing of extremely dry and fragile hair. Gives a long-term effect that builds healthier and stronger hair. Eliminates frizz while maintaining natural hair movement, manageability and ease of styling.

Use:

1. For every 30 grams (1 fl oz) of bleaching powder add 7.5 ml (0.25 fl oz) of SafeGuard. Use the developer according to client's individual hair and shade.

2. For every 50-60 ml (1.7-2 fl oz) of coloring cream add 7.5 ml (0.25 fl oz) of SafeGuard. Use the developer according to client's individual hair and shade.

3. Before straightening process mix 7.5 ml (0.25 fl oz) of SafeGuard with 50 ml water and apply all over hair roots to ends. Comb through thoroughly, leave for 5 minutes and continue relaxer treatment as normal.

4. As bond repairing treatment - shampoo with L'Alga.SEAWET SHAMPOO and towel-dry hair. Mix 7.5 ml (0.25 fl oz) of SafeGuard with one application dose of L'Alga.BOOST CONDITIONER or L'Alga.SEACURE MASK. Comb through hair and leave on for 10-15 minutes. Rinse.

For more professional techniques please refer to the SafeGuard instruction manual.

Sulfates and Parabens free.

300 ml

L'Alga.SelfSafeGuard

Protects hair before, during, and after chemical services, from any damage. Fix damaged keratin bonds after each chemical service.

THERMAL PROTECTOR, provides stronger, soft, smooth, and silky hair after every technical service.

The SelfSafeGuard kit designed for home hair care contains 3 SelfSafeGuard vials to extend the longevity between services received in the salon.

Hair protection is necessary as its beauty and health is constantly compromised by the daily styling that damages the structure and internal keratin bonds.

Without constant protection, the hair's integrity, strength, shine, and softness fade in 3-5 weeks (depending on how hair is treated). The use of **L'Alga.SelfSafeGuard** guarantees hair vitality, compact structure, integrity, softness, and brilliance until the next salon service.

Use:

As bond repairing treatment - Shampoo with L'Alga.SEAWET SHAMPOO and towel-dry hair. Add 1 vial of L'Alga.SelfSafeGuard to one application of L'Alga.BOOST CONDITIONER or L'Alga. SEACURE MASK, mix, apply and comb through hair and leave in for 10-15 minutes. Rinse.

To use with coloring - add 1 vial of **L'Alga.SelfSafeGuard** into bottle with 50-60 ml (1.7-2 fl.oz) of developer. Mix, add color following instructions and apply on hair.

Sulfates and Parabens free.

3 vials x 7.5 ml



L'Alga.SAFEGUARD

Protects.Protein Bonds Smooths.Revives.Streng as

__ 22.5 ml.

__ 15 mi

__ 7.5 ml . ___ 3.75 N.

THERMAL PROTECTOR protecteur the Before, During & After all St profession

300 ml 🖰 10,14

SafeGuard

L'Alga SelfSafeGuard

Protects, Protein Bonds moothes, Resives, Strengthen





L'Alga KIT



Sail.ZONE Kit

L'Alga.SEAWET + L'Alga.BOOST + L'Alga.SEALUSH



Sea.ZONE Kit

L'Alga.SEAWET + L'Alga.SEACURE + L'Alga.SEAMIST



Safe.ZONE Kit

L'Alga.BOOST + L'Alga.SEACURE + L'Alga.SAFEGUARD



Sail.ZONE

Beauty Bag Kit 100 ml + 100 ml + 100 ml



Sea.ZONE

Beauty Bag Kit 100 ml + 100 ml + 100 ml



