

KAO SALON VIRTUAL EXPERIENCE

48 HOURS OF PURE CREATIVITY –
DIRECT TO YOU, WHEREVER YOU ARE!

3–4 OCTOBER 2021

CHANNEL 1

CHANNEL 2

LIVE EVENT WELCOME 10:00 AM **LIVE** EVENT WELCOME

WE-R 10:00 AM
ARTIST SESSION

ACADEMY SESSION
NEW YORK

SUSTAINABILITY EXPERT SPEAKERS 10:30 AM
SOLITAIRE TOWNSEND, FUTERRA

#creativityneverstops DEMOS
Agnes Westerman, Lydia Wolfe & Jack Mead, Ken Hong & Dylan Tung, Salome de Wet, Jenelle Oldham, Tony Cola

VISIONARIES ARTISTIC TEAM 10:45 AM
ARTIST SESSION

11:00 AM **ACADEMY SESSION**
RHEIN-MAIN

LEADERS IN SALON SUSTAINABILITY 11:15 AM
FOUR HAIR CONCEPT

GEOGANIC 11:30 AM
ARTIST SESSION

#creativityneverstops DEMOS
Evelyn Lo, Edwin Johnston, Dimitri Dimitrakoudis, Jacob Kahn, Eason Chen & Hardy Tsai, Jason Davies

LIVE **THE FUTURE OF SALON SUSTAINABILITY** 12:00 PM
DR. ELMAR MUSSENBRÖCK, KAO SALON DIVISION

ACADEMY SESSION
HONG KONG

M&P 12:15 PM
ARTIST SESSION

12:30 PM **#creativityneverstops DEMOS**
Sydney Ann Lopez, Martin Crean, Ali Holmes, Michael Shire, Mila Liang, Sascha Haseloff

SUSTAINABILITY EXPERT SPEAKERS 12:45 PM
TRISTAN A. FOERSTER, CLIMATEPARTNER

LIVE **THE FUTURE OF INNOVATION** 01:00 PM
DR. DOMINIC PRATT, KAO SALON DIVISION

ACADEMY SESSION
MILAN

MARIO KRANKL 01:15 PM
SPECIAL PRESENTATION

GOLDWELL. KMS ORIBE VARIS

KAO SALON

VIRTUAL EXPERIENCE

X-PRESION
ARTIST SESSION

01:30 PM #creativityneverstops DEMOS
Frank Cini, Daniel Bruns, Safy Burton,
Nicci Welsh, Anita Gruber, Alex Neo,
Salome de Wet

LEADERS IN SALON SUSTAINABILITY
SIMON WEBSTER HAIR

02:00 PM ACADEMY SESSION REPEAT
NEW YORK

ORIBE
ARTIST SESSION

02:15 PM

02:30 PM #creativityneverstops DEMOS REPEAT
Agnes Westerman, Lydia Wolfe & Jack
Mead, Ken Hong & Dylan Tung, Salome
de Wet, Jenelle Oldham, Tony Cola

LIVE THE FUTURE OF LEADERSHIP
DANIEL KANER, ORIBE HAIR CARE

03:00 PM ACADEMY SESSION REPEAT
RHEIN-MAIN

SUSTAINABILITY EXPERT SPEAKERS
SHANE PRICE, GREEN CIRCLE SALONS

03:30 PM #creativityneverstops DEMOS REPEAT
Evelyn Lo, Edwin Johnston, Dimitri
Dimitrakoudis, Jacob Kahn, Eason Chen
& Hardy Tsai, Jason Davies

LIVE THE FUTURE OF SALON BUSINESS
ALLYSON KING, PRESIDENT BUSINESS 360

04:00 PM ACADEMY SESSION REPEAT
HONG KONG

SUSTAINABILITY EXPERT SPEAKERS
ETIENNE WHITE, SUSTAINABLE BRANDS

04:15 PM

REPEAT **MARIO KRANKL**
SPECIAL PRESENTATION

04:30 PM #creativityneverstops DEMOS REPEAT
Sydney Ann Lopez, Martin Crean,
Ali Holmes, Michael Shire, Mila Liang,
Sascha Haseloff

LEADERS IN SALON SUSTAINABILITY
DANDELION SALON

05:00 PM ACADEMY SESSION REPEAT
MILAN

REPEAT **ORIBE**
ARTIST SESSION

05:15 PM

05:30 PM #creativityneverstops DEMOS REPEAT
Frank Cini, Daniel Bruns, Safy Burton,
Nicci Welsh, Anita Gruber, Alex Neo,
Salome de Wet

LIVE GLOBAL CREATIVE AWARDS EVENING
Including the new collection from
Angelo Seminara and the announcement
of the winners

06:00 PM GLOBAL CREATIVE AWARDS EVENING LIVE
Including the new collection from
Angelo Seminara and the announcement
of the winners

Time: Europe/Frankfurt (CEST)

**All programs will be replayed as encores during the day. Additionally, you may look for the programs to be available as on-demand after their initial premiere.*