

18th of March

Brand communication and social media course!

The Boss Academy is back in Tallinn!

Boss srl is the market leader in Italy of management software in the beauty sector.

In their academy they give training courses about team building, marketing and training courses about their own software!

The CEO and International Project Manager of Boss will provide the 18th of March a course specified on Brand positioning and campaigns on social media.

An example of questions that will pass during the day: What's the unique thing of your salon? How good is your market known Which is my target group? And how to reach them?

These are just some examples. in general, we will trigger you to think about how we can make your shop(s) position stronger in the market, and which tools can be useful. Besides that, we will work as one group to help each reaching great results during the day!

Register by sending an email to:
info@juuksuriteuhendus.ee

Location:
[Sõpruse puistee 182, 13424 Tallinn, Estonia](#)

More info about Boss srl;
<https://www.en.bossitalia.com/>

